

Strategic Resources Management

Maximizing effectiveness of Projects & Programs by optimally utilizing resources

This unique 2-day practical workshop helps participants maximize the effectiveness of their projects and programs by learning how to optimally utilize resources in today's challenging and often difficult environments

**16
PDUs**



Presented by Rick Graham PMP



Workshop Focus:

- Understand the principles of strategic resourcing and how to apply these to project and program management
- Realize the benefits of having a structured project portfolio management outlook
- Assess how resources portfolio management contributes to delivering strategic business goals
- Design methods for identifying and applying selection criteria to project and program components
- Develop tools and techniques for identifying, planning and managing projects and programs resources
- Formulate effective reporting structures to develop the enterprise resources management outlook
- Learn how to embed these tools and techniques into your Project / Program / Portfolio Management Office
- Maximize the ROI on your projects and programs by optimizing the resources utilization within portfolio

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Overview:

Effective program and portfolio management is more than just measuring ROI, it is about prioritizing and focusing on managing the enterprise resources, realizing benefits, delivering stakeholders value and ultimately fulfilling the desired business goals. By doing it successfully, it allows for success by creating synergy between projects and programs within the portfolio. The objective is that each project and program can support each other in meeting the global goals of the organization. Understanding how to manage resources such as time, cost, and internal and external staff members across the portfolio makes the difference between project and program success and failure.

In today's challenging business environment, it's the paramount objective to optimize resources utilization, particularly when the organization's demands exceed the currently available resources

This course provides portfolio management tools and techniques to help you manage the program and project resources to improve performance in your organization. You will be shown how to apply processes and technique to create deliverables and effective portfolio management practices. Our objective is to create a structured approach for creating and managing projects and programs portfolio of resources.

The need to understand and acquire the concepts, tools and techniques demonstrated in this workshop is not reserved for PMO Heads and Portfolio Managers only. On the contrary – the more Project and Program Managers familiarize themselves with these principles, the greater the overall success of the organization's projects and programs will be.

This seminar is intended for project and program managers that work in an enterprise environment where the focus is on optimizing potential with limited resources. This seminar will demonstrate how to manage project and program resources, in a practical, understandable and pragmatic way, using a blend of theory, corporate best practices and case-study group exercises. You will leave the workshop armed and ready to apply the knowledge in your real-world environment.

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Seminar leader:



DR. RICHARD A. GRAHAM, PMP has been involved in projects for over 20 years. He has been active with a wide range of industries, including pharmaceuticals, chemicals, engineering and manufacture, construction, information systems and telecommunications and has held senior roles in Astra Pharmaceuticals, Eli Lilly, IMC and British Alcan.

Rick has a special interest in the risk and recovery aspects of projects, as well as in project contracting. He teaches a module of the MBA and Operational Research courses of a major UK business. Rick is a certified Project Management Professional® by PMI® and is a member of PMI's Risk Management Special Interest Group.

Rick is a popular key-note speaker and course facilitator on the number of project management topics, including Risk, Governance, Financial Aspects and Recovery of Projects, as well as Program & Portfolio Management.

His recent assignments include delivering project consultancy and management training work for British Telecom, Deutsche Telecom, BP, Bechtel Corporation, Dubai Construction Authority, Vodafone, Siemens, Skanska, Tetrapak, Microsoft, Nokia, Ericsson, Gazprom and Intesa Sanpaolo Group among others. Rick is also a certified lawyer and certified public accountant in the UK.

Rick is well-known to PMI communities in his home country of UK, Belgium, Finland, Germany, the Netherlands, Norway, Sweden, Switzerland, the US, Middle East, Central & Eastern Europe, as well as the far-flung places of the African continent; and recently Australia. Throughout past years he has been active as regular presenter on PMI Annual gatherings, delivering several world-class workshops, including:

MANAGING PROJECTS

Managing Projects on a Reduced Budget
A complete set of tools & techniques for delivering successful projects under harsh financial & economic conditions
Endorsed by PMI

June 14 – 15 2011
Bucharest, Romania

Seminar Leader: Richard A. Graham, PMP, MSc, MPhil, FRCM, FRCR, MRCP, MRCP(UK), MRCP(UK) Honorary Fellow of the Royal College of Radiologists (UK)

Venue: JW Marriott Grand Hotel Bucharest

Demand for this program is so high that events were organized back-to-back in Berlin, Belgrade, Budapest, Copenhagen, Prague, Stockholm, Vienna, Warsaw and Zagreb

Seminar Focus:
Discover how to focus on project success
Or manage projects with less budget
Understand the project asset management
Create better cost estimates and budgets
Develop better contracts and negotiations
Conduct the ultimate audit and evaluation
Manage your resources more effectively for the project
Manage your risks more effectively for the project
Learn the practices and techniques for effective recovery of troubled projects

Special guest speaker: Simon Langford is one of the PMI Fellows, having over 15 years experience in providing project management and team conflict resolution advice to clients across the globe. Simon is a Chartered Project Manager (CPMI) and Project Management Professional (PMP) and has also gained the Prince II qualification. He is currently the Head of Project Management at the Royal Holloway University of London.

This is the only program focusing on real-life implementation of Reduced Budgets Management, rather than academic theory of it.

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ON A REDUCED BUDGET IN 2010

MANAGING PROJECT RISK

MANAGING PROJECT RISK IN 2011: THE NEW PROJECT ORDER
Achieving success in managing for effective risk management associated with projects, including risk concepts essential for project success in today's financially challenging business environment
Endorsed by PMI

September 19-20 2011
Hotel Antunovic, Zagreb, Croatia

Seminar Focus:
Identify the critical factors for success in managing risk
PMI will show how to distinguish between good risk & bad risk management and best risk & bad risk management
Discover how to manage risk in a timely manner and effectively
Develop more effective risk management plans and proactively monitor them as the project unfolds
Analyze contractual risks and influencing factors on the procurement process
Understand financial risks and the costs & techniques for effective management of financial resources

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IN 2011

RECOVERING TROUBLED PROJECTS

Recovering Troubled Projects
Discover how to avoid that sinking feeling and deliver truly successful projects
October 19-20 2011, Bucharest, Romania | October 24-25 2011, Paris, France
Endorsed by PMI

Seminar Focus:
Perform objective assessments of project status with emphasis on early warning signs
Identify success factors to avoid critical situations or failures
Discover how to define and implement a recovery plan
Explain how to manage the recovery process from the very beginning day on during the recovery process
Learn how to manage project stakeholders expectations
Develop a detailed checklist for recovering your own projects

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PROJECTS IN 2012

MANAGING PROJECT

Managing Project Resources
May 05-07 2012 Hotel Antunovic, Zagreb, Croatia | June 18-20, 2012 Venue待定, Bucharest, Romania

Learn to advance project scheduling, quality & resource tools & techniques for managing and controlling your projects' physical, financial & human resources

Seminar Focus:
Ensure correct tool usage and prevent waste by developing robust tool sets
Value add to any project is an investment in its success and the due delivery of the right product or service
Understand the importance of resource allocation and management
Achieve better resource utilization through better planning
Develop a strategy to enhance the delivery of the project
Utilize the right tools to manage your project

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RESOURCES IN 2013

PROJECT PORTFOLIO

Project Portfolio Management – The New Paradigm
Managing a Successful PMO in 2014 Economy
July 16-18 2012 Hotel Antunovic, Zagreb, Croatia | September 10-12, 2012 Venue待定, Bucharest, Romania

Seminar Focus:
Establish a project portfolio management system that can support the organization's strategic goals
Understand the importance of the project portfolio management system in the organization's success
Develop a strategy to manage the project portfolio management system
Identify the right tools and techniques for managing the project portfolio management system
Utilize the right tools to manage the project portfolio management system

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& PMO MANAGEMENT IN 2014 & 2015